



2010 Ohio Human Resources Conference Resource Partner Information

Don't miss out on the 2010 Ohio HR Conference as we will be returning to the Kalahari Resort & Conference Center. Save the Date - **September 15-17, 2010** – and take this opportunity to be a Resource Partner at the 38th annual Ohio Human Resources Conference.

There are several premier resource opportunities available, and we ask that you consider the benefit of one or more sponsorship opportunities as an integral part of your 2010 marketing strategy. Please review the listings of packages and opportunities as outlined below to see which ones best fit the needs of your companies marketing and outreach goals. You may also check out the Resource Partner page on our [Ohio HR Conference Website](#) for more information or to fill out a [Resource Partner Application Form](#). With over 500+ HR professionals attending the conference each year, providing a sponsorship is an excellent way to gain exposure and build your companies reputation through networking. Thank you in advance for your support of the Human Resources profession and annual conference!

We want you to have a great experience as a resource partner for our annual conference. So if you have any ideas/opportunities for sponsorships not listed, questions or concerns, please do not hesitate to reach out to the resource partner contacts, [Sandy Manjura](#) and [Ashley Brock](#).

Premium Resource Partner Sponsorship Packages

Platinum Package - \$9,500

- Limited to One Organization
- Exclusive Conference Bag Sponsorship – Your Firms Logo on the Bag.
- Premium Booth Space
- Full Color / Full Page Advertisement on Back Cover of the Program Guide
- Sponsorship of the Opening General Session (Wednesday)
- Recognition on the Conference Session Presentation Web Page
- Includes Rental of a Kalahari Hut – available for Conference Entertainment – Wed Night 8-11pm
- Recognition in the Conference Registration Mailing
- Recognition in the Conference E-card Blasts
- Recognition on the Ohio SHRM Website until December 2010
- Opportunity for an Infomercial at One of the General Sessions (40 word prepared script)
- Special Recognition in the Conference Program Guide

Gold Package - \$7,000

- Limited to Two Organizations
- Premium Booth Space
- Full Color / Full Page Advertisement on either Front or Back Inside cover
- Recognition on the Conference Session Presentation Web Page
- Sponsorship of One General Session
- Recognition in the Conference E-card Blasts
- Event Sponsorship of either Thursday or Friday Lunch
- Recognition on the Ohio SHRM Website until December 2010
- Opportunity for an Infomercial at One of the General Sessions (40 word prepared script)
- Special Recognition in the Conference Program Guide

Silver Package - \$3,000

- Limited to Ten Organizations
- Premium Booth Space
- Half Page / Full Color Advertisement in the Conference Program Guide
- Sponsorship of One Concurrent Session
- Event Sponsorship of One of the Following:
 - o Wednesday or Thursday AM or Thursday PM Exhibitor Showcases
 - o Wednesday or Thursday Social Event
 - o Two Early Bird Sessions
- Recognition on the Ohio SHRM Website until December 2010
- Opportunity for an Infomercial at One of the Concurrent Sessions (40 word prepared script)
- Recognition in the Conference Program Guide
- Conference Bag Stuffer

Bronze Package - \$2,000

- Select Booth Space
- Sponsorship of One Concurrent Session
- Recognition on the Ohio SHRM Website until December 2010
- Opportunity for an Infomercial at one of the Concurrent Sessions (40 word prepared script)
- Recognition in the Conference Program Guide
- Conference Bag Stuffer

Exhibitor Booth Sponsorship Opportunities

Exhibitor booth spaces are available and assigned on a first come, first serve basis. Booths will have a 6-foot table, two chairs, wastebasket, and one standard sign furnished by the Conference. Two lunches are ordered for Thursday for each booth and are included in the exhibit fee. Please see the [**Resource Partner Application Form**](#) for more detailed information.

- \$1,150 if payment is received by May 1, 2010
- \$1,250 if payment is received by August 15, 2010
- \$1,500 until day of conference

Individual Resource Partner Sponsorship Opportunities

Conference Registration - \$1,500

- Company Logo on registration signage and acknowledgement in Conference Program Guide

Committee Shirts - \$2,000

- Company Logo on Conference Committee Shirt

Lanyards - \$1,250

- Used for all attendees name badges, free conference bag stuffer for all attendees to receive

Conference Bag Stuffers - \$300

- Information for all attendees to receive in their informational conference bag package

Hut Sponsorship - \$500

- Sponsorship of Thursday Evening Event

Wednesday or Thursday Afternoon Break - \$1,250

- Company Logo on Souvenir Cups for all attendees during break

Thursday or Friday Morning Break - \$1,000

- Company Logo on disposable coffee cups for all attendees during breakfast morning break

Pen Sponsor - \$850

- Company Logo on a Pen, free conference bag stuffer for all attendees to receive

Note Pad Sponsor - \$1,350

- Company Logo on a notepad, free conference bag stuffer for all attendees to receive

Sponsor a Gift / Prize / Gift Card - \$ Amount Determined by Company

- Company will be named as the sponsor of the gift or prize awarded during Exhibitor Showcase

Program Guide Advertisement Opportunities

- Full Page / Full Color - \$1,000
- Half Page / Full Color - \$750 (7.25 x 4.875)
- Quarter Page / Full Color - \$500 (4.875 x 3.325)
- Business Card / Full Color - \$300 (3.25 x 2.00)

Links to More Information

- [2010 Ohio Human Resources Conference Website](#)
- [2010 Ohio HR Conference Resource Partners Information & Purchase Online Option](#)
- [2010 Ohio HR Conference Resource Partners Application Form](#)
- Contacts for Questions or Ideas:
 - o resource-partners@ohioshrm.org - Sandy Manjura- Resource Partner Chair
 - o co-resource-partners@ohioshrm.org - Ashley Brock - Assistant Resource Partner Chair



OHIO SHRM STATE COUNCIL
38TH ANNUAL
OHIO HUMAN RESOURCE CONFERENCE
KALAHARI RESORT, SANDUSKY, OHIO
SEPTEMBER 15 - 17, 2010



EXHIBIT SPACE OPPORTUNITIES

CONFERENCE INFORMATION / RESOURCE PARTNER SPACE APPLICATION

EXHIBIT SPACE - CONTRACT AGREEMENT:

Resource Partner Guidelines:

- (1) The dimensions of each booth will be 8' wide by 10' deep. Booths will have a skirted table, two chairs, a wastebasket, and one standard sign. Your booth must fit within the 8'x10' booth space as we can not accommodate booths larger than the 8'x10' size. Other items not specifically mentioned in this application (e.g., extension cords, internet access, phone lines, and special draperies, etc.) will be available at an additional charge to the exhibitor.
- (2) Booths will be assigned in the order received or according to sponsorship level.
- (3) Cancellation of any booth reservation must be received in writing no later than July 1, 2010 in order to be eligible for a 50% refund of the reservation fee.
- (4) Companies will be responsible for sending an electronic file of the firm's logo to be used in the program via e-mail to Mike Medoro at mgmedoro@aspect-marketing.com. File format should be "jpg", "eps", "tiff", or "bmp" and have a density of 300 dots per inch or greater. This information should be submitted at the time of application.
- (5) A description of the business, product or service for our exhibitor directory (50 words maximum) and the preferred contact's information for printing in the program will need to be submitted electronically to Mike Medoro at mgmedoro@aspect-marketing.com. This information should be submitted at the time of application. Please include the name/contact information for printing in the conference program guide. The conference committee reserves the right to edit organizational descriptions based on space availability.
- (6) Two lunches for Thursday are ordered for each booth and are included in the exhibit fee. Additional fees for extra lunches or participation at the social event on Thursday evening can be included with the exhibit booth fees (see the application for details).
- (7) Registration fees to attend the Conference sessions are not included with exhibit booth payment.
- (8) All fees for Exhibitor Commitments need to be included with the submission of this application form. Exhibitors interested in sponsorship opportunities will be sent information under separate cover.

Further information will be sent to all confirmed exhibitors and/or sponsors.

Exhibit booth fees:

- \$1,150 if payment is received by May 1, 2010
- \$1,250 if payment is received by August 15, 2010
- \$1,500 until day of conference

Submission Information:

(Please make checks payable to **Ohio Human Resource Conference** or **OHRC**);

Send the resource partner application, pricing sheet, and all applicable fees to:

Sandy Manjura
(2010 Ohio HR Conference)
CASNET
947 W. Waterloo Rd.
Akron, OH 44314
Resource-partners@ohioshrm.org

Visit www.ohioshrm.org/hr_conf for more information

2010 Ohio Human Resource Conference - Pricing Sheet

Resource Partner Opportunities	Total Available	Fee	Selection
Premium Sponsorship Packages			
• Platinum Package	1	\$ 9,500	
• Gold Package	2	\$ 7,000	
• Silver Package	10	\$ 3,000	
• Bronze Package	Several	\$ 2,000	
Exhibit Booths			
<ul style="list-style-type: none"> • \$1,150 if payment is received by May 15, 2010 • \$1,250 if payment is received by August 15, 2010 • \$1,500 until day of conference 			
Resource Partner Opportunities			
• Conference Registration	1	\$1,500	
• Committee Shirts	1	\$2,000	
• Lanyards	1	\$1,250	
• Conference Bag Stuffers	Various	\$ 300	
• Hut Sponsorship	1	\$ 500	
• Wednesday Afternoon Break	1	\$1,250	
• Thursday Morning Break	1	\$1,000	
• Thursday Afternoon Break	1	\$1,250	
• Thursday Evening Social Event	1	\$1,500	
• Friday Morning Break	1	\$1,000	
• Pen Sponsor	1	\$ 850	
• Note Pad Sponsor	1	\$ 1,350	
Program Guide Advertisements			
• Full Page - Full color	3	\$1,000	
• Half Page – Full color – 7.25" x 4.875"	6	\$ 750	
• Quarter Page – Full color – 4.875" x 3.325"	10	\$ 500	
• Business Card – Full color – 3.25" x 2"	5	\$ 300	
		TOTAL AMOUNT \$	
<i>Have an idea/opportunity that you would like to discuss? – Contact Sandy Manjura at resource-partners@ohioshrm.org</i>			

- Our company will sponsor a gift or prize. We will be donating: _____
- We require _____ additional Thursday lunches at \$ 40.00 each.
- We require _____ additional Thursday Night Social Tickets at \$ 50.00 each.

Note: The Ohio Human Resource Conference Tax-exempt number is: 31-1691349

BUSINESS INFORMATION:

Organization: _____
 Contact Name & Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ FAX: _____ E-mail: _____

EXHIBITOR IDENTIFICATION (ONLY COMPLETE IF PURCHASING A BOOTH)

Name of the organization as it should appear on booth signs and other signs furnished by the Ohio Human Resource Conference (maximum of two lines)

For the preparation of pre-printed badges, please list the names of those individuals who will be representing your organization at the conference.
