



Maddison Bezdicek - MS

Health Strategies Practice Leader
Employee Benefits

P 419-259-6011

M 507-202-4254

E maddison.bezdicek@hylant.com

About Hylant

Hylant is a full-service insurance brokerage with 16 offices in seven states. When this family-owned business was founded in 1935, we made a promise to strengthen and protect the businesses, employees and communities of our client family by embracing them as our own. Hylant offers a full spectrum of business insurance, employee benefits and personal insurance, and is a member of the Worldwide Broker Network.

Toledo Office

811 Madison Avenue
Toledo, OH 43604

Maddison Bezdicek - Health Strategies Practice Leader

Industry Experience

As the practice leader, Maddison supports the health strategies team through mentorship in professional growth and development, technical skills training and well-being strategy execution to ensure Hylant offers innovative and strategic solutions to our clients. Maddison also works with Hylant clients to provide customized strategies based on each organization's unique population needs and business priorities through targeting the many dimensions of employee well-being, aligning business and human capital strategies, and building a supportive culture of health within the organization.

Industry Associations

Maddison is currently a member of the Healthy Business Council of Ohio (HBOC) and a WELCOA (Wellness Council of America) faculty member.

Education and Accreditations

Maddison earned her bachelor's degree in exercise physiology from the University of Wisconsin – La Crosse and a master's degree in health, physical activity & chronic disease from the University of Pittsburgh. She also maintains a life & health insurance license and is a Thriving Workplace Culture Consultant and Certified Workplace Wellness Compliance Professional.

Professional Specialties

- Corporate Well-Being Strategy
- Employee Engagement
- Employer Wellness Compliance
- Health Insurance
- Health Promotion, Education and Coaching
- Organizational Health