



Toledo Area Human Resource Association

# SPONSORSHIP

Toledo Area Human Resource Association (TAHRA), representing over 400 Human Resource Professionals throughout Northwest Ohio and Southeast Michigan is excited to provide sponsorship opportunities to the many wonderful Human Resource related Resource Partners in our area. Listed below is a menu of sponsorships available for the 2010 year.

## KEY SPONSORSHIP

A Key Sponsor is a year-long partnership between your business and TAHRA. By providing your on-going support of our organization, we offer to you excellent business exposure throughout the year. Key Sponsors will be given first priority on available ad space for the membership directory and website. As a Key Sponsor you will receive:

- Acknowledgement on TAHRA's website as a key sponsor
- Acknowledgement as the dessert sponsor at general meeting you are sponsoring
- Acknowledgement as General Meeting Sponsor during 1 business meeting . This includes recognition in the meeting announcement sent to all members, recognition at the meeting and opportunity to distribute materials about your business at your sponsored meeting.

## GENERAL MEETING SPONSOR

A General Meeting Sponsor is a one time commitment between your business and TAHRA. As a General Meeting Sponsor you will receive:

- Recognition as Meeting Sponsor in the general meeting announcement distributed to all members
- Acknowledgment as Sponsor at meeting during general announcements (30 second commercial)
- The ability to distribute materials to members during the meeting by placing information at the individual tables as well as set up a vendor table during the meeting

In addition General Meeting Sponsors provide two (2) raffle items for the student scholarship program at a minimum value of \$25.00 per item. During each meeting, raffle tickets are sold to attending members for a chance to win the raffle prizes. All money raised goes towards our student scholarship program, which provides scholarship money to local students majoring in Human Resources.

## MEETING DESSERT SPONSOR

Everyone has a sweet tooth and everyone loves a sponsor who satisfies that craving. If you want to be remembered by a TAHRA member, there is no better way then to provide them with dessert. As the Meeting Dessert Sponsor, you will receive:

- Recognized as Dessert Sponsor in the general meeting announcement distributed to all members
- Acknowledgement during the meeting announcements as Dessert Sponsor

## WEBSITE ADVERTISING

TAHRA offers to its members as well as the general public, an informational website about our organization. Gain exposure for your business by displaying a banner ad on the website for three months. Our members visit this site on a regular basis to receive updated news, executive committee minutes, job postings, and to make their monthly reservation for our meeting. Please visit our website at [www.toledoshrm.org](http://www.toledoshrm.org)

## SOCIAL SPONSORS:

Twice a year TAHRA offers exciting social events for their members. This year's events will take place in August and December. Sponsorships include:

- Recognition as Social Sponsor in the meeting announcement distributed to all members
- Acknowledgment as Sponsor at meeting during general announcements (30 second commercial)

**[www.toledoshrm.org](http://www.toledoshrm.org)**



# APPLICATION

SPONSORSHIP OPPORTUNITIES	TOTAL SPONSORS	FEE	SELECTION
KEY SPONSOR	8	\$1,100	
GENERAL MEETING SPONSOR	unlimited	\$300	
MEETING DESSERT SPONSOR	8	\$200	
WEBSITE ADVERTISING - PER QUARTER	1-3	\$300	
SOCIAL SPONSORSHIP	4	\$300	
TOTAL AMOUNT			
			\$
Have an idea/opportunity that you would like to discuss and sponsor? Contact Kristin Blodgett - 419-724-1977 or via e-mail at <a href="mailto:kristin.blodgett@hylant.com">kristin.blodgett@hylant.com</a>			

Company Name:

Contact Person:

E-mail Address:

Address:

Phone Number:

Date:

City, State, Zip Code:

Authorized Signature:

Date:

TAHRA referral:


**Submit the sponsor application and all applicable fees to:**  
 (Please make checks payable to **TAHRA**)

Kristin Blodgett — Attn: 2010 TAHRA SPONSORSHIPS — PO Box 1687— Toledo, OH 43603-1687